

Pura Soft Elite

Water Softener + Whole Home Carbon Filter



Enjoy cleaner, fresher water throughout your home with our complete water softener and filtration system. The whole-tank certified carbon filter reduces contaminants such as chlorine and chloramines, improving the taste and odour of your water, while the softener helps prevent hard water problems for softer skin, cleaner dishes, and longer-lasting appliances.

Upflow Regeneration

Uses salt more efficiently by only recharging the part of the softening bed that needs it - no waste and fewer salt refills.

Precision Brining

Mixes just the right amount of brine every time—helping you use up to 30% less salt.

Backwash Frequency Preset

Live on clean municipal water? You can save up to 2,000 gallons of water per year by skipping up to ten backwash cycles per year.

Whole Home Chlorine Reduction

Catalytic carbon reduces chlorine, chloramines and chlorine by-products such as chloroform and other trihalomethanes (THMs).

Soft Water Recharge

Running low? If softening capacity dips below 3%, the system automatically gives itself a quick 20-minute boost to keep the soft water flowing.

Tank Features

Includes a safety float, air check and sturdy brine grid to prevent salt bridging.



1" porting for large homes and high demand water use



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CONCEPTS
your water treatment experts

Pura Soft Elite

Product Specifications



Model	Pura Soft Elite 1.0	Pura Soft Elite 1.5
Item #	19050012-1	19050013-1
Hardness Removal (Grain Capacity)		
@ 10 LBS	22,500	40,000
@ 6 LBS (Factory Setting)	18,750	31,250
@ 3 LBS	11,250	18,750
System Specifications		
Water Used Per Regeneration (Municipal)	86.4 gal	148.0 gal
Salt Used Per Regeneration	6.0 lbs	9.0 lbs
Softener Resin (Cubic Feet)	1.0 ft³	1.5 ft³
Carbon (Cubic Feet)	1.0 ft³	1.5 ft³
Tank Size	9 x 48	10 x 54
Media Loaded	Yes	Yes
Salt Storage Capacity	270 lbs	270 lbs
Service Flow Rate	10.0 USGPM	12.0 USGPM
Back Wash Flow Rate	5.0 USGPM	5.0 USGPM
Shipping Weight	168 lbs	220 lbs
Regeneration Type	Upflow	
Plumbing Connections	Includes 1" 90° elbows NPT	
Resin Type	High Capacity Ion Exchange Resin	
Carbon Type	Catalytic Carbon	
Electrical Requirements	Input 120V 60 Hz - Output 12V 650mA	
Water Temperature	Min 39 - Max. 100° F	
Water Pressure	Min. 20 - Max. 125 psi	
DIMENSIONS	Pura® Soft Elite -1.0	Pura® Soft Elite -1.5
Tanks & Valve (A x B)	57" x 23"	63" x 24"
Brine Tank (C x D)	19" x 35"	19" x 35"



"I bought my Pura water softener and filter over a year ago and am more than pleased. Performance and customer service has been superb and I especially like the quick service I receive. I had researched other companies before deciding to go with Pura and am so glad I made the best choice – I highly recommend!"

Certified Performance



Pura systems are tested and certified by IAPMO, a global leader in protecting public health through standards development and product testing.

Warranty



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