

Pura Soft

Smart, Salt-Saving
Features You'll Appreciate



Enjoy years of stress-free soft water with our best value softener.

Upflow Regeneration

Uses salt more efficiently by only recharging the part of the softening bed that needs it - no waste and fewer salt refills.

Precision Brining

Mixes just the right amount of brine every time—helping you use up to 30% less salt.

Automatic System Refresh

No water use for a while? No problem. The system gives itself a gentle refresh after 7 days to help prevent bacteria.

Backwash Frequency Preset

Live on clean municipal water? You can save up to 2,000 gallons of water per year by skipping up to ten backwash cycles per year.

Soft Water Brine Tank Refill

Helps keep the tank and injectors clean by refilling with soft water only.

Soft Water Recharge

Running low? If softening capacity dips below 3%, the system automatically gives itself a quick 15-minute boost to keep the soft water flowing.

Tank Features

Includes a safety float, air check and sturdy brine grid to prevent salt bridging.



1" porting for large homes and high demand water use



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CONCEPTS
your water treatment experts

Pura Soft

Product Specifications



Model	Pura Soft 1.0	Pura Soft 1.5
Item #	19050000	19050001
Hardness Removal (Grain Capacity)		
@ 10 LBS	30,000	45,000
@ 6 LBS (Factory Setting)	25,000	37,500
@ 3 LBS	15,000	22,500
System Specifications		
Water Used Per Regeneration (Clean/Municipal)	43.4 gal	62.7 gal
Water Used Per Regeneration (Problem/Well)	64.3 gal	90.3 gal
Salt Used Per Regeneration (Factory Setting)	6.0 lbs	9.0 lbs
Softener Resin (Cubic Feet)	1 ft	1.5 ft
Tank Size (Inches)	9 x 48	10 x 54
Media Loaded	Yes	Yes
Salt Storage Capacity	270 lbs	270 lbs
Service Flow Rate	10.0 USGPM	12.0 USGPM
Back Wash Flow Rate	2.0 USGPM	2.4 USGPM
Shipping Weight	110 lbs	141 lbs
Regeneration Type	Upflow	
Plumbing Connections	Includes 1" 90° elbows NPT	
Resin Type	High Capacity Ion Exchange Resin	
Electrical Requirements	Input 120V 60 Hz - Output 12V 650mA	
Water Temperature	Min 39 - Max. 100° F	
Water Pressure	Min. 20 - Max. 125 psi	
DIMENSIONS	Pura® Soft-1.0	Pura® Soft-1.5
Tank & Valve (A x B)	57" x 9"	63" x 10"
C x D (Inches)	19" x 35"	19" x 35"



"Pura makes buying a water softener super easy and affordable. No high pressure sales tactics. I had a brand new water softener, within 48 hours, professionally installed by a very efficient and professional installer. Pura's customer focused model is exceptional. This was one of the best service experiences I've had."

Certified Performance



IAPMO R&T Certified to NSF/ANSI 44, 372 and CSA B483.1.

Pura systems are tested and certified by IAPMO, a global leader in protecting public health through standards development and product testing.

Warranty



PuraTM
Water Refined.

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